



JIHEYON SONG

CONTENT MARKETER



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Student (Co-op) Work Permit | Valid Until May 20, 2026

About Me

Creative content marketer

specializing in video production and social media growth.

Experienced in **ad content for diverse industries**, currently expanding branding skills in **Canada**.

Education

Present | Digital Marketing

Greystone college, Canada

2024 | Contents Business

Chugye University for the Arts,
South Korea

GPA: 4.3/4.5

Language

Korean



English



Skills

- Graphic Design
- Digital Marketing

Work Experience

SBS Medianet, South Korea

Apr 2021 - Jun 2021 | Content Marketer

- Produced explainer and promo videos on economy, current affairs, and partner products.

CJ ENM, South Korea

Jan 2022 - Sep 2022 | Content Marketer

- Managed and produced trend-based YouTube content to grow a 3M+ subscriber channel.

SBS, South Korea

Aug 2023 - Aug 2024 | Content Marketer

- Produced and optimized video content for YouTube channels with 2-7M subscribers.

Unloct Brands, USA

Aug 2024 - Nov 2024 | Graphic Designer

- Created K-beauty video ads for Amazon, Instagram, and websites targeting the U.S. market.

The Webs, Canada

Jan 2025 - Jun 2025 | Graphic Designer

- Created marketing videos across various industries, based in Canada.

